

2023 CUMBRE AWARDS | NEW MEXICO PRSA

11.02.2023 | Indian Pueblo Cultural Center | Albuquerque

PRICING & SPONSORSHIPS

Individual Tickets: \$65 for members/\$70 for non-members

Group Tables: \$500 for 8 | \$250 for 4

Program Ad Pricing: \$1,000 full page (8.5 x 5.5) | \$500 ½ page | \$250 ¼ page

Specialty 65th Anniversary Tables:

\$650 per table [6 people + ½ page program ad* | valued at \$890.00]

- **The Ted B. Sherwin Founders Table (1)**
Opportunity to host 2023 award winner and [past NMPRSA members of the year](#)
- **Jennifer Riordan's Table for Community Service (1)**
Opportunity to host 2023 winners of the [Jennifer Riordan Community Service Award](#) and the new DEI Leadership Award
- **Hirst Vista Visionaries Table (2)**
Opportunity to host 2023 award winner and past winners of the [Hirst Vista Award](#)

* Ad to include listing of past winners

Pearl Sponsor: \$1,250 [4 people]

- Half-page (1/2) ad in the Cumbre Awards program.
- Company logo acknowledgment in all printed and/or online event promotional materials and signage prior to, during and after the event.
- Sponsor acknowledgment in social media after the event (1 instance) and in the email announcement.
- Company logo and website link on-site for one year.

Garnet Sponsor: \$1,500 [4 people]

- Half-page (1/2) ad in the Cumbre Awards program.
- Company logo acknowledgment in all printed and/or online event promotional materials and signage prior to, during and after the event.
- Sponsor acknowledgment in social media prior to and after the event (2 instances) and in the email announcement.
- Company logo and website link on-site for one year.
- Opportunity to distribute promotional material at event.

Sapphire Sponsorship: \$2,000 [8 people]

- Full page ad in the Cumbre Awards program.
- Recognition during announcements/opening remarks by the PRSA President.
- Company logo acknowledgment in all printed and/or online event promotional materials and signage prior to, during and after the event.
- Sponsor acknowledgment in social media prior to and after the event (4 instances) and in the email announcement.
- Company logo and website link on-site for one year.
- Opportunity to distribute promotional material at event.

- 2 tickets for prize drawing

Other opportunities: \$300 sponsorship of entertainment/decorations + ¼ page ad